



# CINNAMON RECOGNISED PROJECTS

We make it as easy as possible for churches to set up effective social action projects that meet the needs of their local community. An important part of the support we provide is our menu of best practice Cinnamon Recognised Projects that can be taken off the shelf and easily replicated in churches across the country. The Cinnamon Recognised Projects are all independent charities in their own right, who have developed outstanding projects with a track record of effectively addressing community needs.

## What it takes to become a Cinnamon Recognised Project

Cinnamon Recognised Projects are diverse and tackle a whole range of community needs, but each demonstrates the following characteristics:

- **Available to all** – the projects should be church-based and available and accessible to people of all faith or no faith at all.
- **Scalable** – all projects need to be up and running in two or three other churches to show they can be easily replicated.
- **A simple and proven concept** – we're looking for simple concepts that have a powerful impact.
- **Well led** – projects are run by ambitious, strong leaders who have a vision to share their experience with others.
- **Committed to excellence** – the projects demonstrate good governance with regard to their set up, financial accountability and evaluation.
- **Focus on working with strong relationships and partnership** – we work with projects that are committed to building strong relationships with other churches and with the wider civic society.
- **Committed to transformational change** – the ultimate purpose of all our projects is to transform the lives of individuals for the better.

## Cinnamon Project Incubator

All great local church social action projects have to start somewhere and we're always looking for new projects that have the potential to be replicated by churches across the country. Cinnamon has set up the Cinnamon Project Incubator to take innovative, new social action projects that are meeting some of our society's most challenging needs and help them grow to a point where they can be replicated in other churches and added to our menu of Cinnamon Recognised Projects.

## Nationwide Impact

At present, more than 3,500 churches are running Cinnamon Recognised Projects with up to 10,000 churches involved in the delivery. These projects alone mobilise more than 56,000 volunteers and impact the lives of 1.4 million beneficiaries.

"This off-the-peg model is a really good way of equipping churches to start ministries without having to reinvent the wheel and without always having to dream up how it's going to be done – that thinking has already been done for them, and the training is available so the church can hit the ground running."

**Daron, Church Leader in Somerset running two Cinnamon Recognised Projects.**