



CINNAMON INCUBATOR

We love the fact that churches are constantly pioneering new, creative ways to address the needs they see within their community. Cinnamon is committed to finding those innovative projects and, through the Cinnamon Incubator, developing them so they become scalable, sustainable, social action initiatives that can be replicated by other churches for the benefit of their communities.

Through the Cinnamon Incubator, leaders of innovative social action projects receive world class training, professional consultancy and expert coaching, from our team who have vast experience of replicating social action projects. We also provide support in marketing, media and partnerships with introductions to key leaders in government, business and other agencies, to help initiatives to thrive. The 18-month programme is delivered through a mixture of group meetings and one-to-one sessions, so each project has regular tailored support alongside encouragement from fellow delegates on a similar journey.

The Cinnamon Project Incubator has five main dimensions.

Content – Every other month delegates participate in day-long workshops where they learn to develop stable foundations to scale their initiative beyond their current location.

Community – Delegates on the programme benefit from learning together in a group environment, where they can bounce ideas around and draw from each other's experience.

Coaching – Tailored one-to-one support is also provided between workshops to help delegates apply what they've learnt in the workshops as they continue to grow.

Contextualisation – Every project is very different, so we keep teaching simple, practical and ensure it takes into account the unique context of each project.

Commitment – Cinnamon aims to guide each project on their own journey of growth. So we allow delegates to make their own strategic decisions, regardless of whether they ultimately align with Cinnamon's methods or not.

"I'll be leaving my job in summer 2017 to register Renew Wellbeing as a charity. I could never have imagined this would happen. Thank you Cinnamon for the input and the advice; thank you for taking me seriously and taking the risk on an ordinary person with an extraordinary idea."

Ruth Rice and Renew Wellbeing joined the Cinnamon Project Incubator in 2016.

With Cinnamon's support, Renew Wellbeing, which helps churches support those dealing mental health issues, has now been replicated in seven other churches across the country.