



CINNAMON PROJECT LAB

Overview

Cinnamon Project Lab is an annual competition to find ambitious church-based social action projects, that are making a huge difference in their local communities and that want to replicate their work through churches across the country.

This year we are looking specifically for church-based projects that positively impact the health and wellbeing of their local communities. Two competition winners will receive a £30,000 development grant each, while there will be up to five places available on the Cinnamon Project Incubator.

Process

Projects must submit a written application form and a 60 second video. Following this, five projects will be selected to go through to the Project Lab Final, where they will pitch their project against others.

Broadly speaking, projects that wish to apply should be:

- responding to a social need;
- simple and replicable;
- have a good track record;
- church-sized ;
- bold and want to grow; and
- well led.

Support

The five finalists will take part in a one-day presentation masterclass ahead of the final. They'll receive professional coaching to help them develop and deliver their pitch to a panel of industry experts and invited guests at the Project Lab Final.

The Final

The Project Lab Final is one of the highlights of the Cinnamon calendar and a chance to shine a spotlight on the great work being done by church-based initiatives across the UK. While there are only two winners, all guests are invited to make a donation on the night to support the other finalists through the Cinnamon Project Incubator.

Cinnamon Project Incubator

The Cinnamon Project Incubator is a two-year programme designed specifically to help church-based social action projects replicate their work. We bring in specialists in finance and governance, marketing, communications, fundraising and team building to work alongside projects and help them put in place the foundations they need to see their work grow.

“Project Lab gives you the ability to really understand your burden and build the infrastructure around it. It's been such a helpful learning curve and has really helped me to gain a stronger sense of mission and be more intentional in our ministry.” Stephen Addison MBE, of BoxUpCrime and Winner of Project Lab 2017.