



## Community Transformation – Church Profile

There are many tools available that can help create a profile of your church ranging from a highly detailed analysis to a simple overview. In developing a church profile these are some of the areas you may want to consider:

- 1) **Your Values** – What are the principles that underpin the life of your church and the ministries you are part of?
- 2) **Your Calling** – How would you summarise the call of God upon your church?
- 3) **Understanding Your History** – How has the church developed and what have you learned in the process?
- 4) **Your Area** – How has the profiling you've done of your local community helped to shape your understanding of the needs?
- 5) **Your People** – How are the people in your church contributing their skills, gifts and time?
- 6) **Your Finances** – What is the income and expenditure of your church, and what are your key values?
- 7) **Your Buildings** – What buildings does the church own or have access to, and how are they used?
- 8) **Your Vision** – How can you envisage your church affecting your community in the future?

When working with Cinnamon Network, we ask churches to complete a baseline survey to help us to identify what activities you are involved with, which churches and statutory agencies you are working with and identify some potential training needs. The baseline survey can be found here:

[www.cinnamonnetwork.co.uk/wp-content/uploads/2019/02/Church-Baseline-Activity-Form.docx](http://www.cinnamonnetwork.co.uk/wp-content/uploads/2019/02/Church-Baseline-Activity-Form.docx)

Once you have taken a look at the practical situation of your church and the context in which you are working, we suggest you conduct a questionnaire to better understand the individuals who are within your church community. You will find a sample questionnaire on the next few pages.

*The purpose of this survey is to help our church to understand more about people within our congregation. This will help us to plan for the future and effectively represent Christ within our community. We really encourage every one connected with the church to take part.*

Name (optional)

First Part of Postcode (e.g. B66)

Age Group      Under 20       21 -35       36-50       51-65       66+

Gender              Male               Female

Country of Birth (optional)

If country of birth is outside of the UK then can you tell us how long have you been in the UK? (optional)	Less than 1 year <input type="checkbox"/>
	Between 1 and 5 years <input type="checkbox"/>
	Between 5 and 10 years <input type="checkbox"/>
	Over 10 years <input type="checkbox"/>

Which meetings do you usually attend at \_\_\_\_\_? E.g. Sunday Morning, Prayer Meetings etc.

Which meetings would you like to attend but are unable to do so?

What activities are you involved that are linked to the church? E.g. Foodbank, Kids on Sunday, Coffee Stop etc.

What activities are you involved in that are not directly linked to the church? E.g. school, employment, charity shop, school governor, residents group etc.

Which of your gifts and skills, interests and passions do you feel could be better used or shared at \_\_\_\_\_ or in the wider neighbourhood?

Would you like some support in helping you identify your gifts and skills ?

Yes  No

What issues would you like to see \_\_\_\_\_ actively engaged in (please tick as many as you like – if unsure what they are then please underline)?

- Debt Advice  Family Support  Childrens Work   
Supporting the Unemployed  Drug Rehabilitation   
Health Projects  Visiting the Lonely  Work with Young People   
Literacy Projects  Teaching English as a Second Language   
Money Management  Film Nights / Discussion Groups   
Family Neighbourhood Events  Breakfast Club  Regular Café/Drop In   
Supporting Schools  FoodBank Distribution Point   
Credit Union / Savings Scheme  Charity Shop on Site   
Clothes Bank  Soup Kitchen  Homeless Night Shelter   
Other  - Please list your own ideas for \_\_\_\_\_ below : -

Would you be interested in being actively involved in any of the work listed above?

Yes  No

If Yes, please list the top 3 things you would most like to be involved in

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Which of the following times are you most likely to engage in volunteering or church/neighbourhood based ministry?

	Mon	Tues	Weds	Thurs	Fri	Sat	Sun
7.30-9am							
9-12noon							
12noon -3pm							
3pm – 6pm							
6pm-9pm							

***Thank you for taking part in our survey – if you would like someone to contact you about your responses to this survey or if you have any further queries / comments / suggestions then please tick here***

## **Buildings / Fabric**

As part of a profile you may want to consider asking some questions about the building you operate from. Here are some example questions that you can ask people within your local church.

- What do the buildings look like from the outside?
- What impression do they give?
- What do the notice boards say about us?
- What does the interior of our building say about us?
- Do you think our buildings give a sense of welcome and hospitality?

## **Ministry Overview**

You can also review the ministries that your church is involved with. Think about them in the following categories:

- What are the events / activities that are aimed mainly at people within the church?
- What are the events / activities that are aimed mainly at people who have some connection with the church?
- What are the events / activities that involve people who never come to church?

In addition, it may also be worth looking at the church diary to plot what activities take place on a daily, weekly, monthly or annual basis.

The following worksheet was used to audit the ministries of the local church using these categories.

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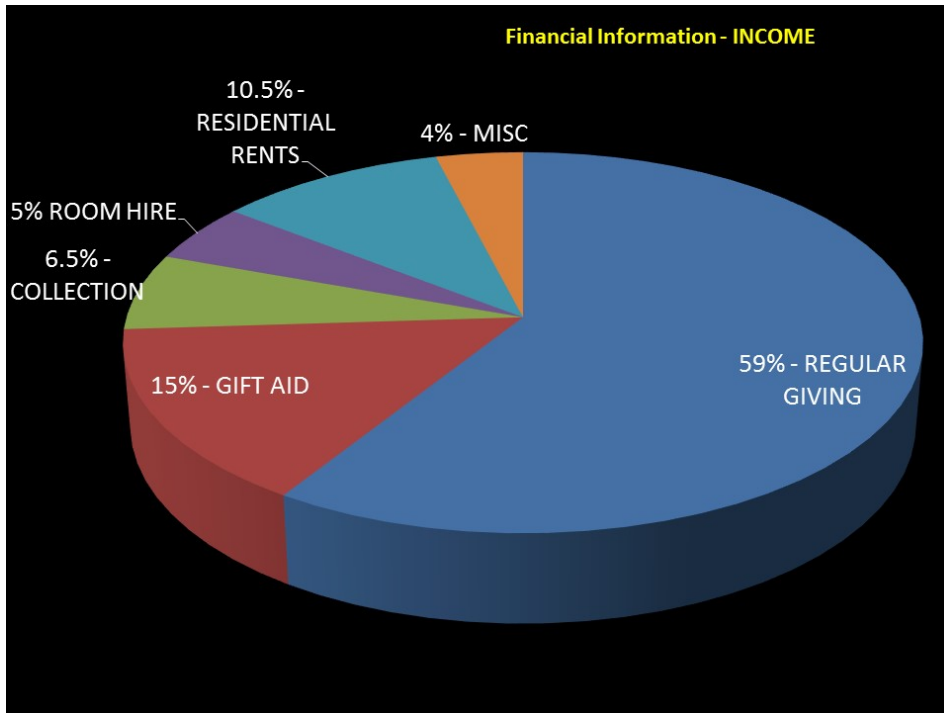
<b>Ministry</b>	<b>Contact Person</b>	<b>Aim</b>	<b>Church</b>	<b>Fringe</b>	<b>No Contact</b>
Sunday School					
CAP Fresh Start					
Coffee Stop					
Parent & Toddler Group					
Pay as You CAN Cafe					
Youth Group					
Creative English Group					
First Friday (Over 60's Group)					
Mega Fitness Group					

## Financial Profile

Reviewing the income and expenditure of your church is always important, but it can also be a good indication of what is valued by the local church.

In a recent profile we looked at categories of income and spending and placed them into percentages as follows:

### Income Profile



### Expenditure Profile

