



CINNAMON
NETWORK

CINNAMON FAITH ACTION AUDITS

Drive the conversations that shape your community

CINNAMON FAITH ACTION AUDITS

At Cinnamon, we're passionate about helping churches make a positive and transformational difference at the heart of their communities.

By conducting a Cinnamon Faith Action Audit, you can demonstrate the impact of churches and other faith groups in your area and, in turn, build confidence in your church, strengthen your community ties and open up new opportunities for collaboration with local authorities and agencies.

The Background

In 2015 and 2016 Cinnamon oversaw a Faith Action Audit that covered 24% of the UK population. Champions across the country investigated the voluntary activities of faith-based organisations in their area. The results revealed that collectively faith organisations in the UK fill more than 1.5 million volunteer roles to deliver more than 200,000 social action projects each year. In total, their contribution is worth more than £3 billion, resulting in more than 45 million interactions with beneficiaries each year.

Churches are already making an incredible difference and experience tells us that Cinnamon Faith Action Audits help faith-based organisations to gain confidence in what they are doing, while opening up opportunities for conversations and collaboration with other civic and community groups.

How it Works

Your chosen Champion will gather data from faith-based organisations in your designated area, which is usually a borough council or unitary authority. The information will be collected over roughly a month, using a specially designed questionnaire. Once collated, our data insight team will analyse the details and turn them into accessible highlights and infographics that you can share.

The Influence

Haringey

In the London Borough of Haringey, the only mention of churches in the community plan was in reference to mitigating extremism. Following the Cinnamon Faith Action Audit, church leaders demonstrated the whole range of positive activities they were involved with and, as a result, the council rewrote their community plan with churches playing a much more strategic role.

Calderdale

"In Calderdale, for a long time we've been aware of the work done by faith groups in and around Halifax, but we were less aware of the significance of our rural churches. The Faith Action Audit helped us shine a light on the considerable practical contributions made by these rural churches as they have worked together for the common good."

Dawn Walker, Chair -
Christians Together Calderdale

HOW TO CONDUCT A FAITH ACTION AUDIT

1) Identify a local sponsor

Typically, Churches Together or voluntary sector organisations come together to sponsor a Cinnamon Faith Action Audit. Your sponsor needs to have good connections with faith communities in your area.

2) Select a Champion

You'll need to choose an individual to take responsibility for collecting all the data and background information for analysis. Cinnamon will help you find a Champion who is passionate about the initiative and has the analytical skills to conduct a thorough audit.

3) Choose the right package

Package A - £2,400

We'll provide everything you need to manage an audit by yourself. Once the information has been analysed, you'll have online access to a comprehensive summary, infographics and key data highlights as well as the raw data for further research. We also produce an interactive map to visually demonstrate the extent of activity being carried out by faith-based organisations in your area.

Package B - £3,000

You'll receive all the benefits of Package A with extended telephone support from Cinnamon and a professionally designed final report for you to share with leaders in your area.

International Cinnamon Faith Action Audit- £5,000

We're currently piloting Cinnamon Faith Action Audits around the world, and will provide you with a full package of support, analysis of information, online access to infographics and data highlights alongside all the raw data.

Added extras

For £480 we can professionally print and deliver 500 copies of your final report for you to share with civic and business leaders in your community.

Our Cinnamon Advisors will be on hand to help you use your audit results in the most effective way to build and strengthen relationships within your local community.

4) Decide when to start: Cinnamon Faith Action Audits will start in two cycles

- The first cycle begins in April and the analysed data is available by the end of July. PDF reports will be ready in August and printed reports in September, for those who have requested them.
- The second cycle begins in November and the analysed data is available by the end of March. PDF reports will be ready in April and printed reports in May, for those who have requested them.



International Cinnamon Faith Action Audits

We can carry out Cinnamon Faith Action Audits almost anywhere in the world! The tool we've developed can be adapted to help identify the work of faith-based groups in a variety of situations.

Get Involved

If you're interested in finding out more about running a Cinnamon Faith Action Audit in your local area, we'd love to hear from you.

Visit www.cinnamonnetwork.co.uk/cfaa-on-demand
E-mail: cfaa@cinnamonnetwork.co.uk Call: 07518 788161

Cinnamon Network

Cinnamon Network works closely with churches across the UK and Ireland to help them transform their communities. We describe ourselves as 'faith-based but not faith biased,' because whilst we are motivated by our faith in Jesus Christ, we indiscriminately serve people of all faiths and none.

"We have seen faith in action in Scotland transform lives and bring a sense of hope to individuals and families in our nation. This audit highlights the vital contribution that faith groups are already making through their presence and engagement within our communities."

Iain Gordon, Chief Executive of Bethany Christian Trust, Scotland.

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To serve the nation